



Authentic
**Indian
Handicraft**
from Traditional
Artisans of **India**

The Craft & The Organization

Introduction

Zari zardozi is a style of embroidery that came to India from central Asia in the 12th century. An ornate and sumptuous craft, it was patronized by the affluent and courtly classes. In current times, it has seen a popular revival and is a favorite at weddings and on fashion ramps. Done on velvets, brocades and silks, zari zardozi uses silver and golden thread, beads and spangles.

History

In ancient times, when precious metals were cheaply and easily available, only real zari threads were produced. Due to the industrial revolution and the invention of the electroplating process, imitation techniques came into existence to cut the cost of precious metals. As copper is the most malleable and ductile metal after gold and silver, silver electroplated copper wire replaced pure silver. Various modern colors and chemicals are used to create/impart a golden hue instead of pure gold. The precious metals and copper too became dearer due to huge demand in various modern industries.

Ghazipur Jute Wall Hanging

About 60 villages in Ghazipur district, located on the west bank of the river Ganges, about 80 km northeast of Varanasi produce one of India's own GI (1) decorative items, popularly known as golden fiber wall hangings goes. Making wall hangings from jute fibers is a handiwork of craftsmen and is a legacy passed down from generation to generation. No. single hazardous material or process is used when producing the artwork. The designs are drawn from daily life including villages, flora and fauna, deities and natural landscapes.

Manufacturing Process

About 60 villages in Ghazipur district, located on the west bank of the river Ganges, about 80 km northeast of Varanasi produce one of India's own GI (1) decorative items, popularly known as golden fiber wall hangings goes. Making wall hangings from jute fibers is a handiwork of craftsmen and is a legacy passed down from generation to generation. No. single hazardous material or process is used when producing the artwork. The designs are drawn from daily life including villages, flora and fauna, deities and natural landscapes.

About Organization



Mauhandicraft was founded for helping and upliftment of the poor people handicraft artisans and initiated to make the condition better for the under privileged section. The society is registered under, society registration act with the number being 239/1999- 2000. The society is registered under Income Tax Department under section 12A of Income Tax Act 1961as Charitable Trust. Mauhandicraft is a registered society aims for the welfare of all Indians irrespective of their religion race, cast, creed or genderso that they may individually and collectively reach their full potential. Mauhandicraft is one of the non profit organisation engaged in providing a better future to the under privileged section of the society. We make efforts to reduce the

hurdles faced by the people in the society.Our NGO works hard to provide better health, education and shelter to the people living in the nation. We have a team of skilled volunteers whole heartedly working for the betterment of deprived sections. We also focus on providing proper medical facilities to the people with the assistance of the volunteers, we have been able to arrange the basic necessities for the people. We work for the upliftment of the poor people and initiated to make the condition better for the under privileged section of India, so that they can compete with this fast growing community. We help those in need with full respect, love and commitment with the aim to not deliver Charity but to empower them to live their life to the fullest.



Mubarakpur Handicraft



Cushion Cover

Item no: MHPC01

Size: 16*16 inches

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 499/-

Cushion Cover

Item no: MHPC02 **Size:**

16*16 inches **Material:**

Zari Silk Fabric, Thread &
Sequences **Craft:** Zari

Crafts

Rs 499/-





Cushion Cover

Item no: MHPC03 **Size:** 16*16 inches **Material:** Zari Silk Fabric, Thread & Sequences **Craft:** Zari Crafts

Rs 499/-

Cushion Cover

Item no: MHPC04 **Size:** 16*16 inches **Material:** Zari Silk Fabric, Thread & Sequences **Craft:** Zari Crafts

Rs 499/-





Cushion Cover

Item no: MHPC03

Size: 16*16 inches

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 499/-

Cushion Cover

Item no: MHPC04 Size:
16*16 inches Material:
Zari Silk Fabric, Thread &
Sequences Craft: Zari
Crafts

Rs 499/-





Cushion Cover

Item no: MHPC05 **Size:** 16*16 inches **Material:** Zari Silk Fabric, Thread & Sequences **Craft:** Zari Crafts

Rs 499/-

Cushion Cover

Item no: MHPC06 **Size:** 16*16 inches **Material:** Zari Silk Fabric, Thread & Sequences **Craft:** Zari Crafts

Rs 499/-





Cushion Cover

Item no: MHPC07 **Size:** 16*16 inches **Material:** Zari Silk Fabric, Thread & Sequences **Craft:** Zari Crafts

Rs 499/-

Set of 3 Organizer

Item no: MHPC08
Size: 11*10, 9*9, 6*6 inches
Material: Zari Silk Fabric, Thread & Sequences
Craft: Zari Crafts

Rs 2999/-





Cushion Cover

Item no: MHPC09 **Size:** 16*16 inches **Material:** Zari Silk Fabric, Thread & Sequences **Craft:** Zari Crafts

Rs 499/-

Cushion Cover

Item no: MHPC10 **Size:** 16*16 inches **Material:** Zari Silk Fabric, Thread & Sequences **Craft:** Zari Crafts

Rs 499/-





Cushion Cover

Item no: MHPC11

Size: 16*16 inches

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 499/-

Cushion Cover

Item no: MHPC12

Size: 16*16 inches

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 499/-





Cushion Cover

Item no: MHPC13

Size: 16*16 inches

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 499/-

Cushion Cover

Item no: MHPC14

Size: 16*16 inches

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 499/-





Holder Wall Hanging

Item no: MHPC15

Size: 16*16 inches

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 499/-

Coaster Set

Item no: MHPC16

Size: Dia 4 inches

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 249/-





Set of 4 Bowl-Set

Item no: MHPC17

Size: 8*8 inches

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 249/-

Holder Wall Hanging

Item no: MHPC18

Size: 22*10 inches

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 499/-





Mobile Charging Holder

Item no: MHPC19

Size: 12*8 inches

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 999/-

Envelope Holder

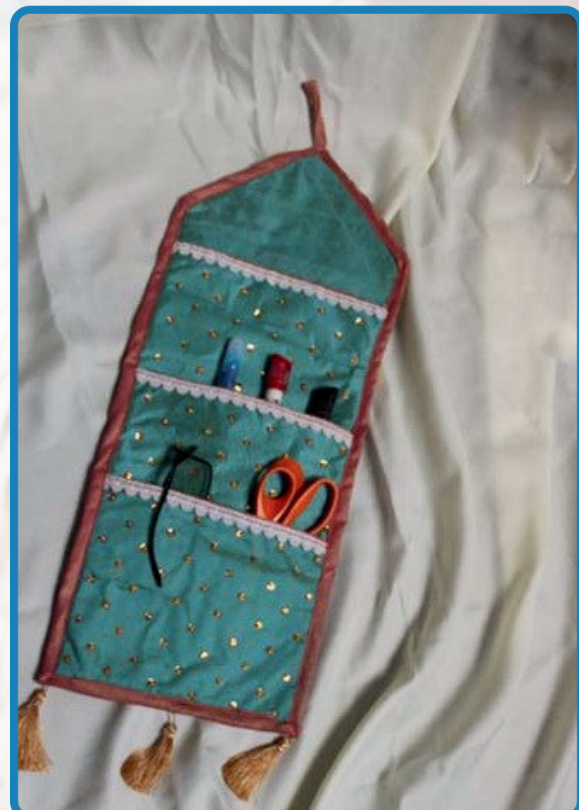
Item no: MHPC20

Size: 22*10 inches

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 999/-





Mobile Charging Holder

Item no: MHPC21

Size: 12*8 inches

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 999/-

Tote Bag

Item no: MHPC22

Size: 15*10

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 999/-





Cross Bag

Item no: MHPC23

Size : 10x8 inches

Fabric : Silk Blend

Material: Tassels, Zari
Thread, Silk Thread

Rs 999/-

Tote Bag

Item no: MHPC24

Size: 15*10

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 499/-





Tote Bag

Item no: MHPC25 **Size:** 15*10 inches **Material:** Zari Silk Fabric, Thread & Sequences **Craft:** Zari Crafts

Rs 999/-

Tote Bag

Item no: MHPC26 **Size:** 15*10 inches **Material:** Zari Silk Fabric, Thread & Sequences **Craft:** Zari Crafts

Rs 999/-





Kurta

Item no: MHPC27

Size: M

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 999/-

Kurta

Item no: MHPC28

Size: M

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 999/-





Kurta

Item no: MHPC29

Size: M

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 999/-

Kurta

Item no: MHPC30

Size: M

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 999/-





Kurta

Item no: MHPC31

Size: M

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 999/-

Kurta

Item no: MHPC32

Size: M

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 999/-





Kurta

Item no: MHPC33

Size: M

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 999/-

Kurta

Item no: MHPC34

Size: M

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 999/-





Kurta

Item no: MHPC35

Size: M

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 999/-

Kurta

Item no: MHPC36

Size: M

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 999/-





Kurta

Item no: MHPC37

Size: M

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 999/-

Kurta

Item no: MHPC38

Size: M

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 999/-





Baby Skirt

Item no: MHPC39

Size: 6-7 Years

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 699/-

Half-Sleeve Kurti

Item no: MHPC40

Size: M

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 999/-





Kurti

Item no: MHPC41

Size: M

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 999/-

Frock

Item no: MHPC42

Size: 6-7 Years

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 999/-





Kurta

Item no: MHPC43

Size: M

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 999/-

Kurta

Item no: MHPC44

Size: M

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 999/-





Frock

Item no: MHPC45

Size: M

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 999/-

Kurti

Item no: MHPC46

Size: M

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 999/-





Kurti

Item no: MHPC47

Size: M

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 999/-

Kurti

Item no: MHPC48

Size: M

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 999/-





Kurta

Item no: MHPC49

Size: M

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 999/-

Kurta (Suit Piece)

Item no: MHPC50

Size: M

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 999/-





Embroidery Design

Item no: MHPC53

Size: 12*12 inches

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 249/-

Embroidery Design

Item no: MHPC54

Size: 12*12 inches

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 249/-





Sari

Item no: MHPC55

Size: Regular

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 4999/-

Blouse

Item no: MHPC56

Size: 36 inches

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 699/-





Mask

Item no: MHPC57

Size: Regular

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 249/-

Mask

Item no: MHPC58

Size: Regular

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 249/-





Potli Bag

Item no: MHPC59

Size: 8*6 inches

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 249/-

Potli Bag

Item no: MHPC60

Size: 8*6 inches

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 249/-





Potli Bag

Item no: MHPC61

Size: 8*6 inches

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 249/-

Envelope Folder

Item no: MHPC62

Size: 14*9 inches

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 249/-





Envelope Folder

Item no: MHPC63

Size: 14*9 inches

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 249/-

Envelope Folder

Item no: MHPC64

Size: 14*9 inches

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 249/-





Hand Fan

Item no: MHPC65

Size: 8*8 inches

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 249/-

Mobile Charging Stand

Item no: MHPC66

Size: 11*8 inches

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 999/-





Cross Bag

Item no: MHPC67

Size: 8*6 inches

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 249/-

Holder Wall-Hanging

Item no: MHPC68

Size: 8*6 inches

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 1199/-





Photo Frame

Item no: MHPC69

Size: 10*7 inches

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 999/-

Carry Bag

Item no: MHPC70

Size: 12*18 inches

Material: Zari Silk Fabric,
Thread & Sequences

Craft: Zari Crafts

Rs 349/-





DEVELOPMENT COMMISSIONER (HANDICRAFTS)

Ministry of Textiles, Government of India

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(HANDICRAFT), HANDICRAFTS SERVICE CENTRE
Deendayal Hastkala Sankul (Trade Facilitation Centre & Craft Museum)
Badalapur, Varanasi Uttar Pradesh-221007

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